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### **uControl Bolsters Executive Team; Growth Across All Business Fronts: Talent, Funding, Customers, Partners, Business Infrastructure**

*Tom Chmielewski and David Costilow Named Vice Presidents, Sales and Customer Services, Respectively; Recent \$3.9 Million Investment Further Fueling uControl Momentum*

**Austin, TX, July 20, 2010** - uControl, a leading provider of next-generation home security and automation solutions, today announced the addition of two new vice presidents: Tom Chmielewski joining uControl as Vice President, Sales, and David Costilow joining as Vice President, Customer Services. These executive additions are part of the aggressive hiring uControl is in the midst of in response to significant company growth. Additional job opportunities are detailed at: <http://www.ucontrol.com/careers.html>

As the company nears its fifth anniversary, it is experiencing momentum across all business fronts. The addition of talent like Chmielewski and Costilow, and the hiring of others, will ultimately double the current uControl staff. The company is currently doubling its office space to house this new talent.

uControl also recently brought in another \$3.9 Million funding, and will close this current investment round at \$9 Million total. Since inception, uControl's funding has always been private, angels, customers and partners, never traditional VCs or institutional funding, and that continues with this current round.

Financial infusion from partners and customers, as well as signed deals, is a great sign of the market viability of uControl, proof that its Home Security, Monitoring and Automation (SMA) Platform fills a big need today, and tomorrow, in all things digital home. uControl has recently announced new cable company customers such as Comporium, Massillion and NewWave. And partners like Ember and SMC Networks are very aggressive and public about their work with uControl.

The new Vice Presidents will help accelerate this customer and partner adoption even further. "These hires are critical as we move into a new phase of our company," said uControl President and CEO Jim Johnson. "From product development to market deployment, David Costilow brings a wealth of experience supporting and delivering solutions to broadband service providers while at 2Wire, Motive and AlterPoint. David

is tasked with delivering and supporting our SMA solutions with all customers. Tom Chmielewski will be charged with growing uControl's broadband service provider customer base. We are especially focused on Tom's International experience as we look to grow the uControl presence globally."

Tom Chmielewski, as uControl's Vice President, Sales, brings years of experience helping high growth companies expand their businesses with broadband service providers. Especially relevant to uControl is Chmielewski's previous experience with Radialpoint, where he was VP Worldwide Sales and Services, tripling their customer base in the US and Europe, and growing recurring revenues. Chmielewski also leverages experience with CTAM where he was a founding member of the Europe chapter. He also held executive roles at BroadJump, through its acquisition by Motive, and most recently with Rackspace.

David Costilow joins uControl as Vice President, Customer Services, with nearly 20 years of technology and services experience, bringing an established track record of developing, delivering and supporting solutions that create measurable business value for his customers. Prior to joining uControl, Costilow held various executive and management roles at leading technology companies including Motive, AlterPoint, Oracle, Coopers & Lybrand, and most recently 2Wire where he managed the Solution Services team.

**About uControl:**

uControl is a leading provider of next-generation home security and automation solutions. The uControl Home Security, Monitoring and Automation (SMA) Platform enables Broadband Service Providers to deliver the next generation of services for the Connected Home. uControl's award winning solution pairs its open, technology agnostic infrastructure with the industry's only "All-In-One" SMA TouchScreen combining an alarm system, communications gateway and home automation platform into one device. Beyond home security, the uControl SMA Platform delivers the next generation of energy management, home health monitoring and Connected Home services that customers will demand. For more information about uControl, visit <http://www.ucontrol.com> or call customer support at 1-888-357-4214.